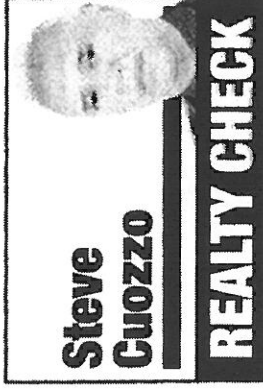


May 17, 2011



■ Popular wedding-planning site The Knot is leaving SoHo for the “wedding-cake” landmark at 195 Broadway. The firm, a leader in Internet commerce, is taking 64,000 square feet in L&L Holdings’ 1 million-square-foot tower at Fulton Street.

Asking rents at the address are north of \$40 a square foot.

L&L Chairman **David W. Levinson** said 195 Broadway has “become a magnet for companies in the creative fields of media and advertising,” including Omnicom, Thomson Reuters and MPG.

The Knot’s arrival brings the tower to 90 percent occupancy and reflects the Financial District’s growing appeal to non-financial companies.

Newmark Knight Frank’s **Robert Silver** and **Anthony Sciacca** repped The Knot, and **Simon Wasserberger** and **Andrew Wiener** acted in-house for L&L.